

# Ow Yeong Xue Qi

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## Work Experience

Aug 2025 – Current | Producer

### Splash Productions

- Produced social media videos for various clients
- Sourced and coordinated with talents and freelancers
- Managed post-production processes, including paper edits and assembly for talking-head videos
- Acted as the main communication bridge between clients and the production team
- Generated creative concepts and ideation for engaging video content

Mar 2024 – May 2025 | Producer & Production Asst.

### RICE Media

- Produced various long form and short form videos
- Camera operator for video shoots
- Photographer for both native and branded content, as well as events
- Post-production work such as editing photos and paper edit for videos
- Copywriting for social media
- Pitched and brainstorm ideas for content

Aug 2023 – Dec 2023 | Creative and Production Intern

### Virtue Worldwide

- Did marketing research for the brand strategy team
- Assist in production such as file organization, video editing, production briefs
- Involved in speaking with potential partnerships with production houses
- Involved in creative briefs
- Brainstormed and designed a campaign deck

Aug 2022 – Aug 2023 | Creative Associat & Production Asst.

### KittyKat

- Assist Photographer during shoots
- Photographer for several shoots
- In charge of post production such as photo editing, creating stop motions GIFs, editing videos and file organization.
- Produced shoots and conversing with clients
- Set Styling

## Education

2019–2026 | Bachelor of Science in Marketing with Minor in Production

Singapore University of Social Sciences

2016–2019 | Diploma in Marketing

Temasek Polytechnic

## Skills

- Photography
- Videography
- Brand & Campaign Strategy
- Social Media Management
- Content Creation
- Visual Storytelling
- Graphic & Presentation Design
- Market Research

## Tools

- Microsoft Office
- Google Workspace
- Adobe Photoshop
- Adobe Premiere Pro
- Capture One
- Adobe Lightroom
- CapCut
- Canva
- Adobe Illustrator
- Procreate

## Language

### English



### Mandarin

